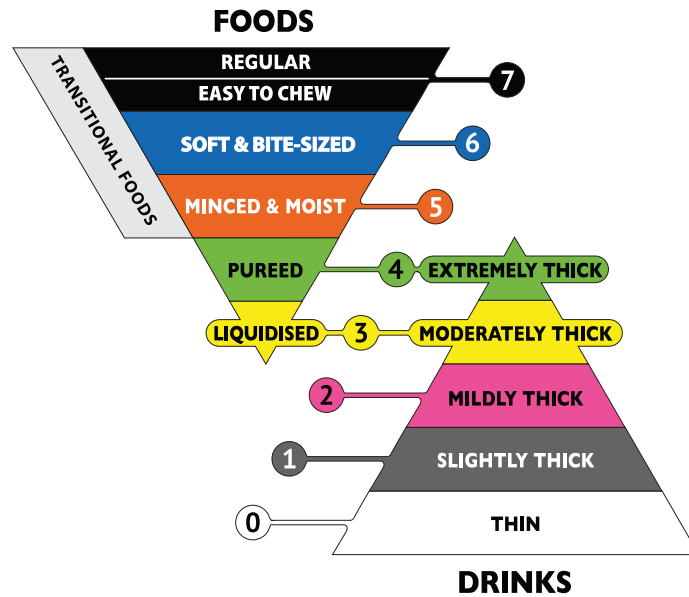


Product Labelling Guidelines



DO:

All manufacturers are most welcome to use the IDDSI labels once they have tested their products and are confident that they meet the IDDSI descriptors and testing methods.

The label files are available at the IDDSI website.

We recommend that manufacturers include a statement to indicate that the testing has been performed by their own company and to be careful about claiming that products 'meet' IDDSI standards.

Please use the IDDSI Colour Guide (RGB, CMYK and Pantone)

Always reference to the IDDSI website <https://iddsi.org>

Suggested Wording or Label Instructions: "Tests Performed by (Your Company)", "Designed/suitable for use with the IDDSI Framework".

DO NOT:

We kindly ask that manufacturers **DO NOT** include the IDDSI logo or pyramid on their packaging as it may mislead customers to perceive that the products are uniquely endorsed or certified by IDDSI.

